

WELCOME TO YOUR
SPA Day

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SOLUTIONS





Head of User Experience & Design

Pete Fleming

CHARIOT
SOLUTIONS

UX Principles for JavaScript

Consistency

Hierarchy

Accessibility

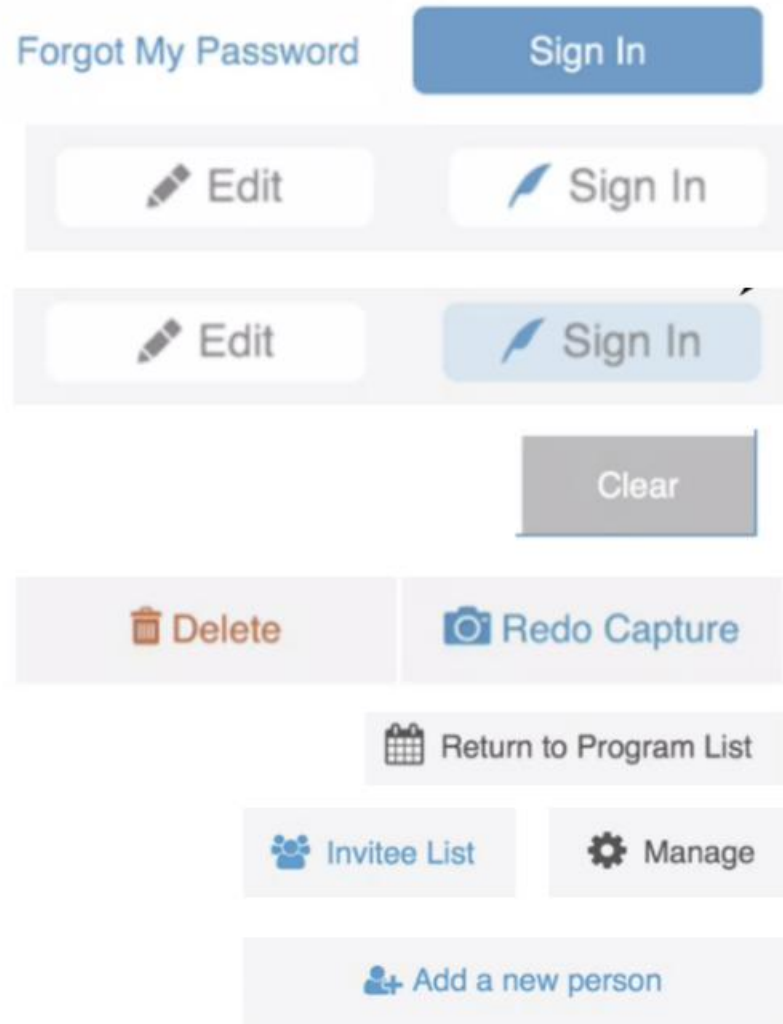
Negative-Space

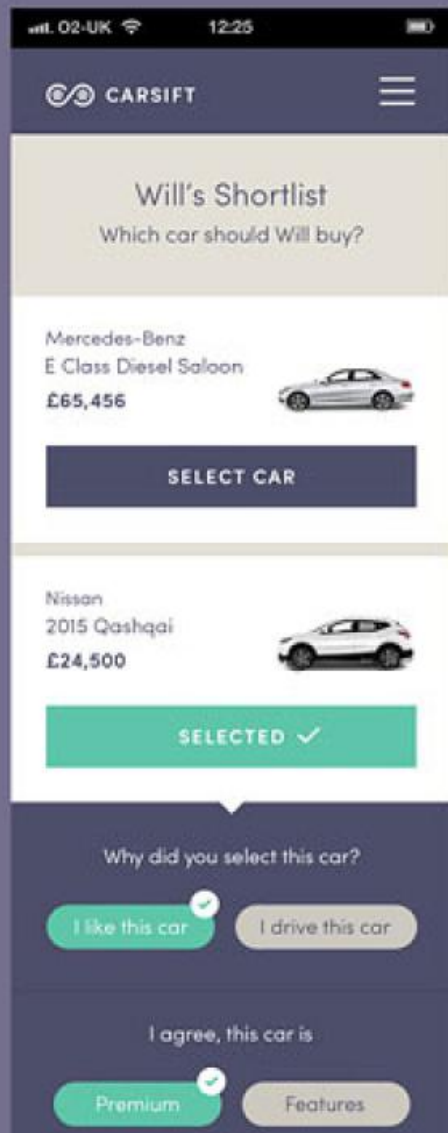
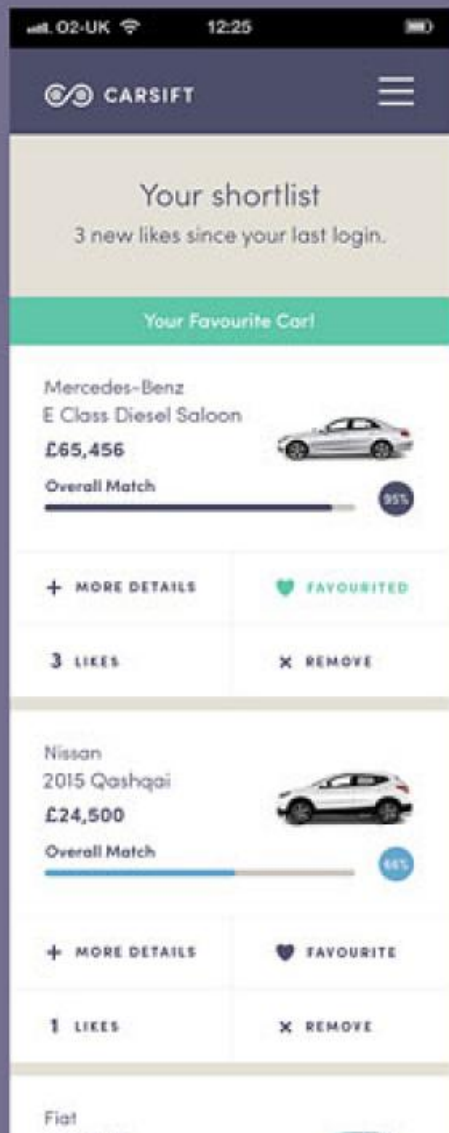
Grouping

Error-Treatment

Consistency











TEPLOTA

Teplo

Studená

VODA

-

+

Consistency

Chunking Exercise



Consistency

Chunking Exercise

Red

Black

White

Pink

Green

Orange

Yellow

Purple

Gray

Consistency

Put this principle into practice?

- Start with a Design Guide - rough is better than none
- Keep it updated - Font Styles, Link Styles, Colors, Screen layout
- Hang up every screen side-by-side

Hierarchy



CAR LEASING
Want a cheap new lease car? Start HERE!



My cheapest leasing deals!

Click to chat with Ling

ABARTH CAR LEASING

595
595 Convertible

ALFA ROMEO LEASING

Mito



LING'S CARS.COM

UK CONTRACT HIRE CARS FROM LING VALENTINE

Phone 238.203402719

You can trust me! ... In 2014 I rented over £75 million of cars (at 80%)



Play stupid game



CAR LEASING - CONTRACT HIRE - CHEAP LEASE CARS

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Cars and Vans

How It Works

Price Lists

About Ling

Customers

Fun Stuff

Quote/Order

lme! WAH! 1500+ Letters &

Business Customer Pricing

Personal Customer Pricing

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NEW

SEXY

exclusive full rate here!



Search Cars Here

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LING'S LIVE TWITTER FEED

- LINGSCARS RT @DavidHorton: Just a week after Brexit the FTSE is at a 10 month high. Independence is still looking good! <https://t.co/CatChayPte>
- LINGSCARS: Despite the Brexit referendum (in anticipation of BREXITERS), and despite a Euros, my June 2016 mailing was 90% FTSE+ than 2015 or 2014.
- Redmond: Pige wallowed in mud seeing who can get their snout first. <https://t.co/3Dkxwme>



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"JUST CLICK!"



THE BEST... FREQUENTLY ASKED QUESTIONS ...IN THE WORLD!



You can't find a car?



Apply for a CAR QUOTE

ON TV

on TWO

Richard Farleigh - "I wanted to invest. I was amazed by Ling's complete lack of nerves, and also by her business acumen."

Duncan Bannatyne - "I wanted to invest... but ye turn'd me dooon!"

Deborah Mead "Yamumoh!"

MEET MY STAFF



VIZ Ling is OFFICIAL VIZ ethnic business adviser!
PLAY STUPID GAME
CHEAP INSURANCE
Google Search Food

View LIVE visitors

Close (X)

The only FAQ: IN THE WORLD!

Close (X)

CHAT!

LIVE



File Edit View Insert Tools Options Help



00:00:09.282

5.3.679

Intro Chorus Section 3

120, A, 4/4 135, E, 5/4

3.1 4.1 5.1 6.1 7.1 8.1 9.1



Video Score

1 Solos

108 96 84 72 60 48 36 24 12 -2.9

Vol: -21.5 dB

Reco...

2 Takes

108 96 84 72 60 48 36 24 12 -1.8

Vol: -13.9 dB

Reco...

3 MIDI Mix

Auto: All Kompakt So...: 1 Synth Control

Vol: 68

Pan: Center

Pitch Bend: 334

Read MIDI Mix

4 Kick

Vol: -22.6 dB

Pad G...

5 Synth Folder

6 MIDI Drums

Auto: All DLS Soft Sy...: 1 TR-808

Vol: 75

Touch

135.000 BPM

5/4

U = E

sax solo

MIDI Mix MIDI Solo MIDI Groove

Program Change

Swing Backbeats Early

West Coast 06a

Hand Clap Acoustic ... Side Stick Bass Drum 1

Strings

Music Loops

Dance

Ghosted Strings.wav

Guitar A.wav

Insert

Swing Backbeats Early

Swing

Mixer: 96,000 Hz, 24 Bit

Surround Master

VSTI Drums

Kompakt Sony...



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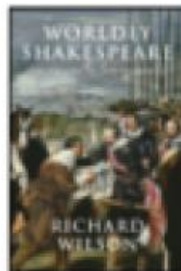
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Worldly Shakespeare: The Theatre of Our Goodwill

Richard Wilson

The first study to consider Shakespeare's plays through the lens of contemporary agonistic political philosophy.



Being Palestinian: Personal Reflections on Palestinian Identity in the Diaspora

Edited by Yasir Suleiman

102 Palestinians in the west reflect in their own words on what it means to be Palestinian in the diaspora.

Journals

Journals by Subject

- [Archaeology](#)
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- [Politics](#)
- [Religious Studies](#)
- [Science & Social Science](#)
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- [All](#)



Scottish Affairs

A special issue of the journal examines the Scottish National Party's time in government since 2007.



Film-Philosophy

New in 2016, *Film-Philosophy* is fully Open Access and dedicated to the engagement between film and philosophy.

New Books



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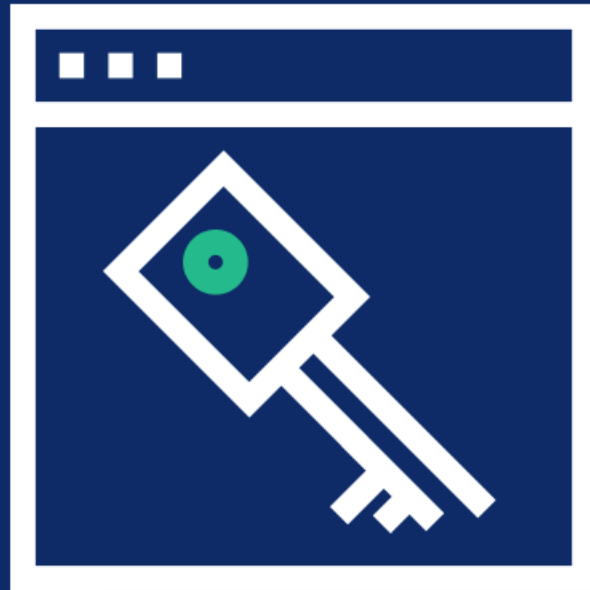
ABOUT US

Hierarchy

Put this principle into practice?

- List all of the objectives that a user may need to accomplish
- Now highlight the ONE main objective and 2-3 secondary
- Continue to check back in with this priority list as you develop

Accessibility



Accessibility

Colors - Contrast / Usage

Focus / Action States

Alt Text on Images

Descriptive Links

Tabbing / Keyboard Navigation

Font Size

First Name

Last Name

Email

Password

NORMAL

First Name

Last Name

Email

Password

COLOR BLIND (DEUTERANOPIA)

First Name ✓

Last Name ✓

Email ✗

Password ✓

NORMAL

First Name ✓

Last Name ✓

Email ✗
enter vaild email address

Password ✓

COLOR BLIND (DEUTERANOPIA)



Explore the Grocery Gift Guide

Shop chocolates, gift baskets, and more Shop now

Grocery & Gourmet Food > Beverages > Coffee, Tea & Cocoa > Coffee > Instant Coffee

Starbucks Breakfast Blend Medium Roast Ground Coffee, 20-Ounce Bag by Starbucks

563 customer reviews | 37 answered questions

Amazon's Choice for "starbucks coffee"



Price: \$10.62 (\$0.53 / Ounce) \$11.18 \$0.56 (5%) prime Your cost could be \$1.18. Eligible customers get a \$10 bonus when reloading \$100.

In Stock. Ships from and sold by Amazon.com.

13 Flavors: Breakfast Blend Ground

Breakfast Blend	Breakfast Blend...	Caffe Verona
Select in 28 Ounce	\$11.18 Prime (\$0.56 / Ounce)	\$9.98 Prime (\$0.50 / Ounce)

2 Sizes: 20 Ounce

28 Ounce	20 Ounce
Select in Breakfast	\$11.18 Prime (\$0.56 / Ounce)

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0 votes 3 answers 1 view [Inserting same password for all the records in php](#) [php](#) asked 1 min ago [test 4](#)

0 votes 0 answers 2 views [If A -> B and AB -> F, is ABCDE -> F part of F+ \(closure of F\)?](#) [database](#) [functional-dependencies](#) asked 1 min ago [Lucas Peeters 1](#)

Hot Network Questions

- [How can a company recover after a Glassdoor debacle?](#)
- [Horizontal chart bars are cropped](#)
- [Is this number a hill number?](#)
- [Help identify the discrete component in this battery pack](#)
- [Was Nixon's Vietnam claim right before the 1968 election true?](#)
- [Explaining made up card game](#)
- [How to politely refuse to put someone in touch with my professional network?](#)

FAIL!

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Display name J. Doe

Email address you@example.com

FAIL!

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0 votes 3 answers 1 view Inserting same password for all the records in php asked 1 min ago test 4

FAIL!

0 votes 0 answers 2 views If $A \rightarrow B$ and $AB \rightarrow F$, is $ABCDE \rightarrow F$ part of F^+ (closure of F)? database functional-dependencies asked 1 min ago Lucas Peeters 1

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- Was Nixon's Vietnam claim right before the 1968 election true?
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- How to politely refuse to put someone in touch with my professional network?

Colour Blindness in football



Colour Blindness in football



Accessibility

Put this principle into practice?

- Review against a checklist - accessibility.voxmedia.com
- Do it right first-time - Not a “fix it in post-production”
- Accessibility is everyone’s job!

Negative-Space





Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum



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CALL ATTENTION

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exercitatio
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voluptaten
quae ab illo
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BLOG POST HEADING

August 1, 2016 • By Jane Doe

This is an example of bad visual hierarchy. Visual hierarchy is defined as the presentation of graphic elements in a way that implies importance. It is unclear to the viewer in what order the information should be read.

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lme! WAH! 1500+ Letters &

Business Customer Pricing

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The Best FAQs in the World!

NEW

SEXY

exclusive full rate HERE



Search Cars Here

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View LIVE visitors: [Progress bar with colored dots]

Close (X)

The only FAQ: IN THE WORLD!

Close (X)

CHAT!

LIVE

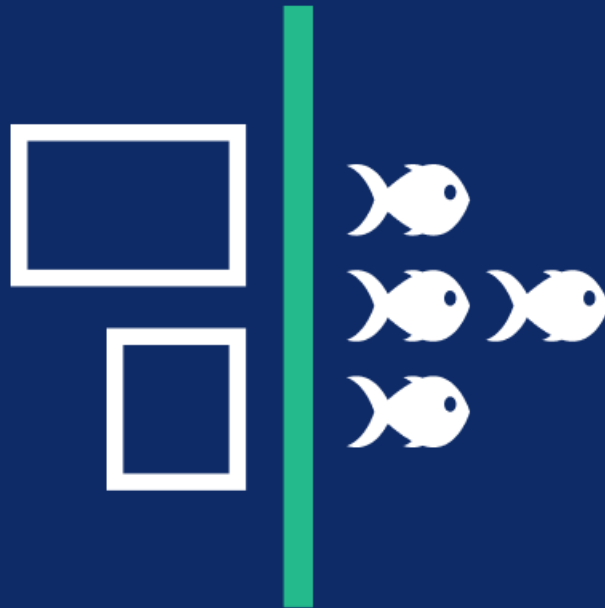


Negative-Space

Put this principle into practice?

- Get comfortable with whitespace. open ≠ wasted
- Look at sites/software that you admire
- Understand that everybody scrolls - <http://abovethefold.fyi>

Grouping / Alignment



Top Aligned

Label:

Longer Label:

Even Longer Label:

One More Label:

Value 1

Value 2

Right Aligned

Label

Longer Label

Even Longer Label

One More Label

Value 1

Value 2

Left Aligned

Label:

Longer Label:

Even Longer Label:

One More Label:

Value 1

Value 2

Which jurisdiction does this bond apply to?

Federal

State

Applicant Name

Applicant Phone

(215) 3

Applicant Street 1

Next Hearing Date



Delivery Information

Payment Method



City

Manchester

Don't.

Order Description	Amount	Qty
Forson Inc, Limited	\$ 234'500	1000
Marta Skyson,4.5%,23/08/2016	\$ 100'345	234
Shell trinity group, hold 1200	\$ 5'600	320
Forson Inc, limit @ 450	\$ 2300	60
Marta Skyson,4.5%,23/08/2016	\$ 123'445	2300
Shell trinity group, hold 1200,	\$ 24'040	1000
Marta Skyson,4.5%,23/08/2016	\$ 234'500	234
Shell trinity group, hold 1200,	\$ 100'345	1000

Do.

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Best Plan

10.45¢
per kWh

\$64.07

Estimated per Month

6 months

🔒 Fixed

0%

Green Energy



Chosen

46

Times

In Last 30 Days

Price Advantage 6

Save about \$13.18 per month!

Sign Up

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Best Plan

10.45¢
per kWh

\$64.07
Estimated per Month

6 months
Fixed

0%
Green Energy

 **Direct Energy.**

Chosen
46
Times
In Last 30 Days

Price Advantage 6

Save about \$13.18 per month!

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MOST POPULAR


PER KWH **8.60¢**

EST. SAVINGS ⓘ **\$35.24 (36%)**

TERMS 12 months fixed 🔒

POPULARITY ⓘ **18** 👤

GREEN **0%**

 **spark energy**

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Grouping / Alignment

Chunking Exercise



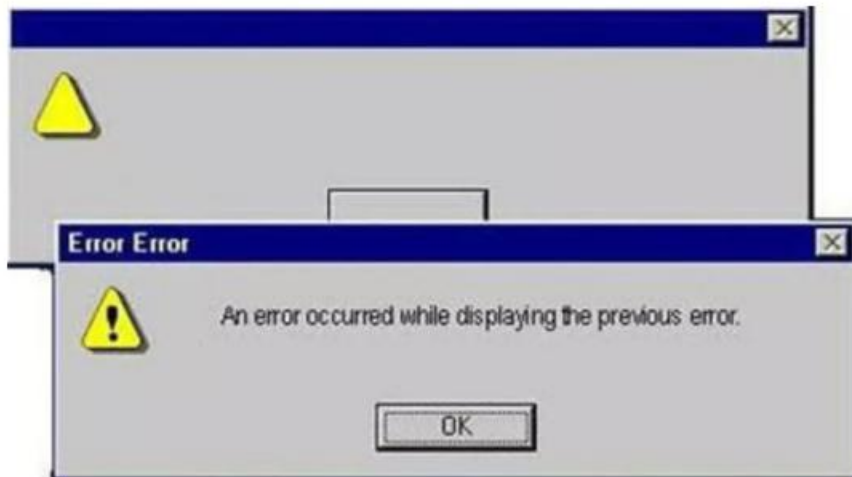
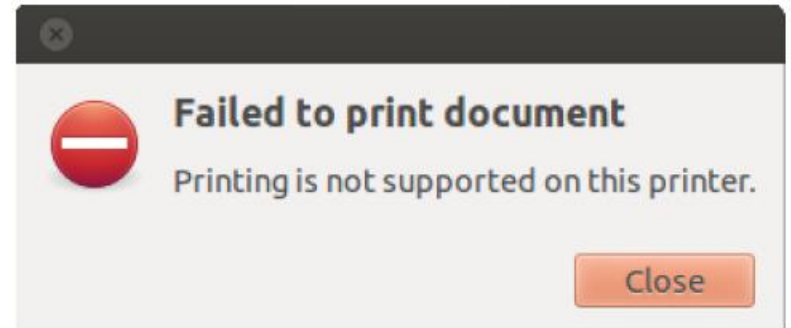
Grouping / Alignment

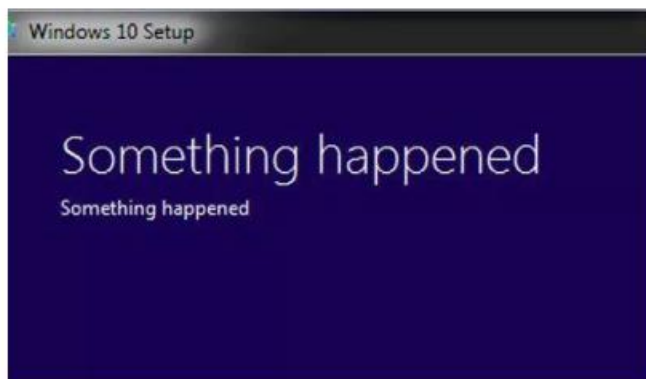
Put this principle into practice?

- Review the UI often—be conscious of how elements are grouped
- Make sure you are using enough margin/padding/space
- Use Center-alignment sparingly

Error-Treatment







Oops, something wasn't right

 This Form Has Errors

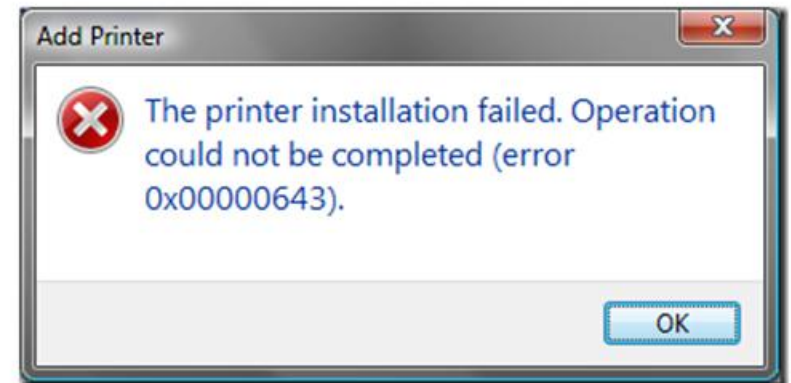
Form submission failed!

There was a problem creating your account

Invalid Fields

Oops, something has gone wrong

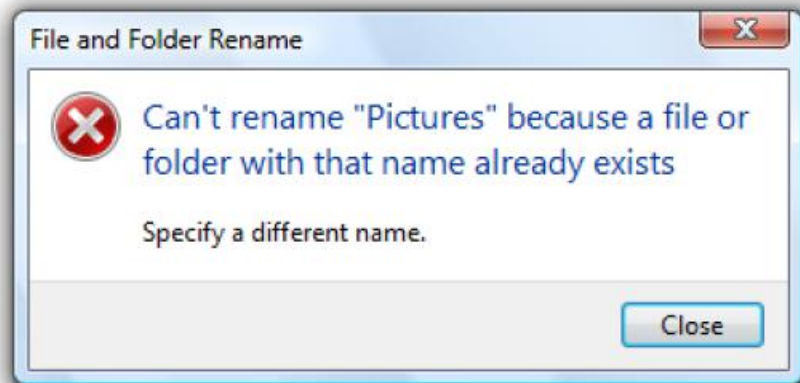
3 errors prohibited this user from being saved



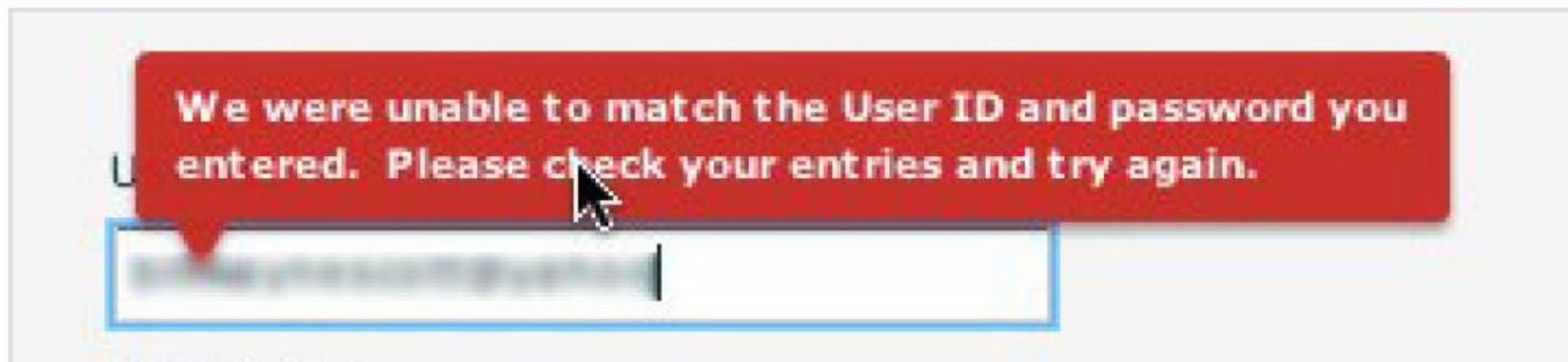
Sorry, but you do not have permission to access



This application failed to start because it could not find or load the Qt platform plugin "windows".



ERROR: The password you entered for the username **admin** is incorrect. [Lost your password?](#)




CLOSE

Cancel Reservation?

Are you sure you want to cancel this reservation?

CANCEL **YES, CONTINUE**



Confirm Navigation

Your new changes will be lost.

Are you sure you want to leave this page?

Stay on this Page **Leave this Page**

Phone Number *

() - -

amazon prime

Deliver to Peter Macungie 18062

Buy Age

All ety

- etymotic earplugs
in Health, Household & Baby Care
- etymotic
- etymotic er20xs
- etymology dictionary
- etymotic ear plugs

Black Friday

EN Hello, peter Account & Lists

99

Error-Treatment

Put this principle into practice?

- Error Audit
 - Can this be prevented?
 - Can the user reverse out of the error state?
 - Is there info in the message to help user fix/avoid this error?
- Setup an email to yourself any time anyone gets an email

SPA Day Prototype



WELCOME TO YOUR
SPA Day

CHARIOT
SOLUTIONS





Welcome to our SPA

Just float and wait for the wind to blow you around. Here's another **little happy bush**. Let all these little things happen. Don't fight them. Learn to use them. No worries. No cares.

How do you make a round circle with a square knife? That's your challenge for the day. Anytime you learn something your time and energy are not wasted. **Let's get crazy**. At home you have unlimited time. We need a shadow side and a highlight side. Nothing's gonna make your husband or wife madder than coming home and having a snow-covered dinner.

This is your world, **whatever makes you happy** you can put in it. Go crazy. Everybody needs a friend. It's important to me that you're happy. Isn't that fantastic? You can just push a little tree out of your brush like that. They say everything looks better with odd numbers of things. But sometimes I put even numbers—just to upset the critics. Maybe we got a few little happy bushes here, just covered with snow.

Didn't you know you had that much power? **You can move mountains**. You can do anything. Don't kill all your dark areas - you need them to show the light. It just happens - whether or not you worried about it or tried to plan it.

Choose an appointment time:

11 am - 1 pm
October 31st

3 >

1 pm - 3 pm
October 31st

Sold Out

3 pm - 5 pm
October 31st



5 >

11 am - 1 pm
November 1st

3 >

1 pm - 3 pm
November 1st





Register for your appointment

Appointment: **Oct. 31st - 3 pm - 5 pm**

Name

Gender

Male

Female

Treatment





Success! Your registration is complete!

Appointment: **Oct. 31st - 3 pm - 5 pm**

Name: **Jenny Johnson**

Gender: **Female**

Treatment: **Aromatherapy**

Complete Registrant List

Name	Gender	Treatment
Abbey Ames	Female	Waxing
Billy Billings	Male	Aromatherapy
Carter Castle	Male	Chemical peel
Jenny Johnson	Female	Aromatherapy

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CHAT



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unlim
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POST