# Exhibitionism in Software Development

Brian Marick marick@exampler.com

http://www.exampler.com

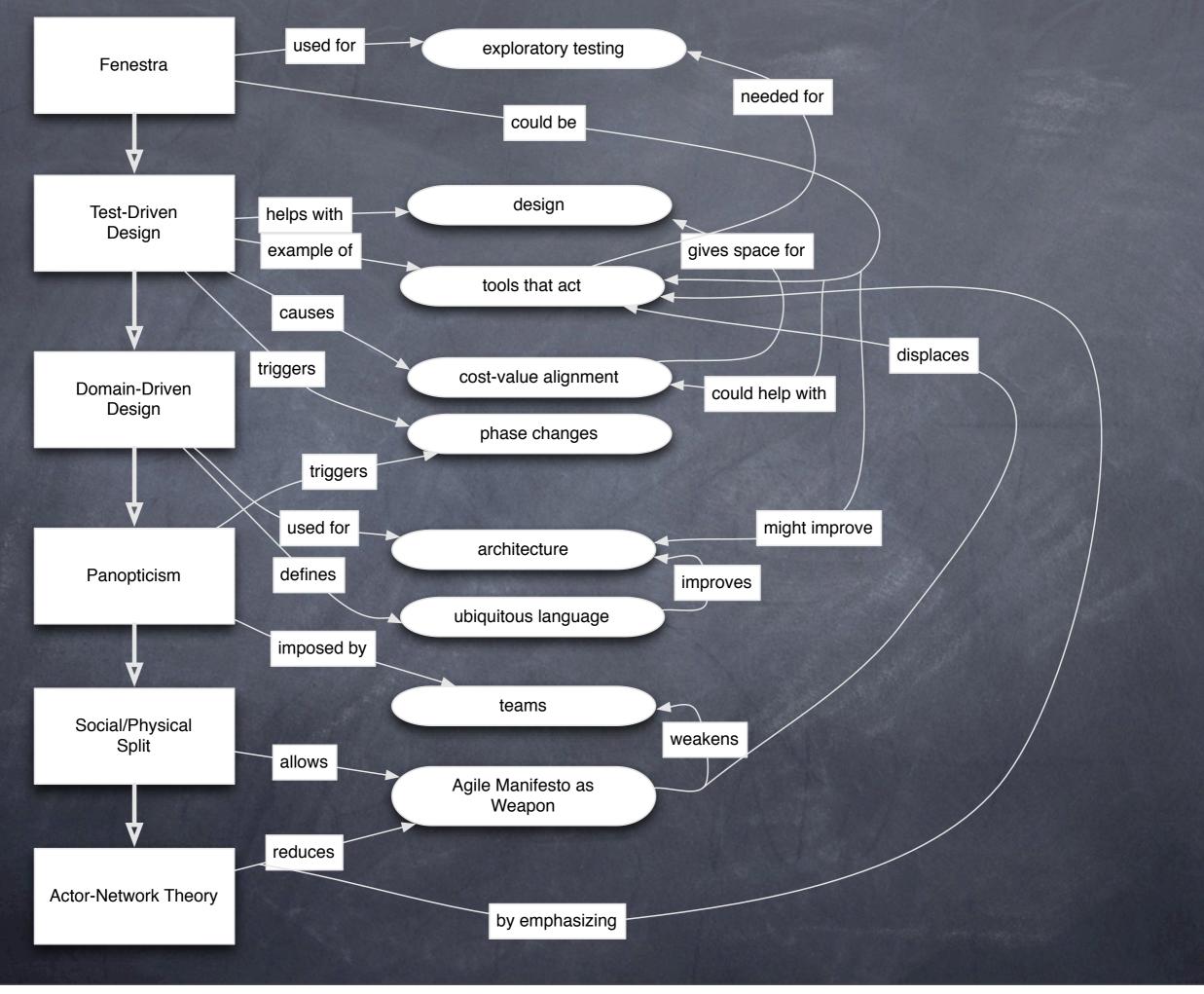
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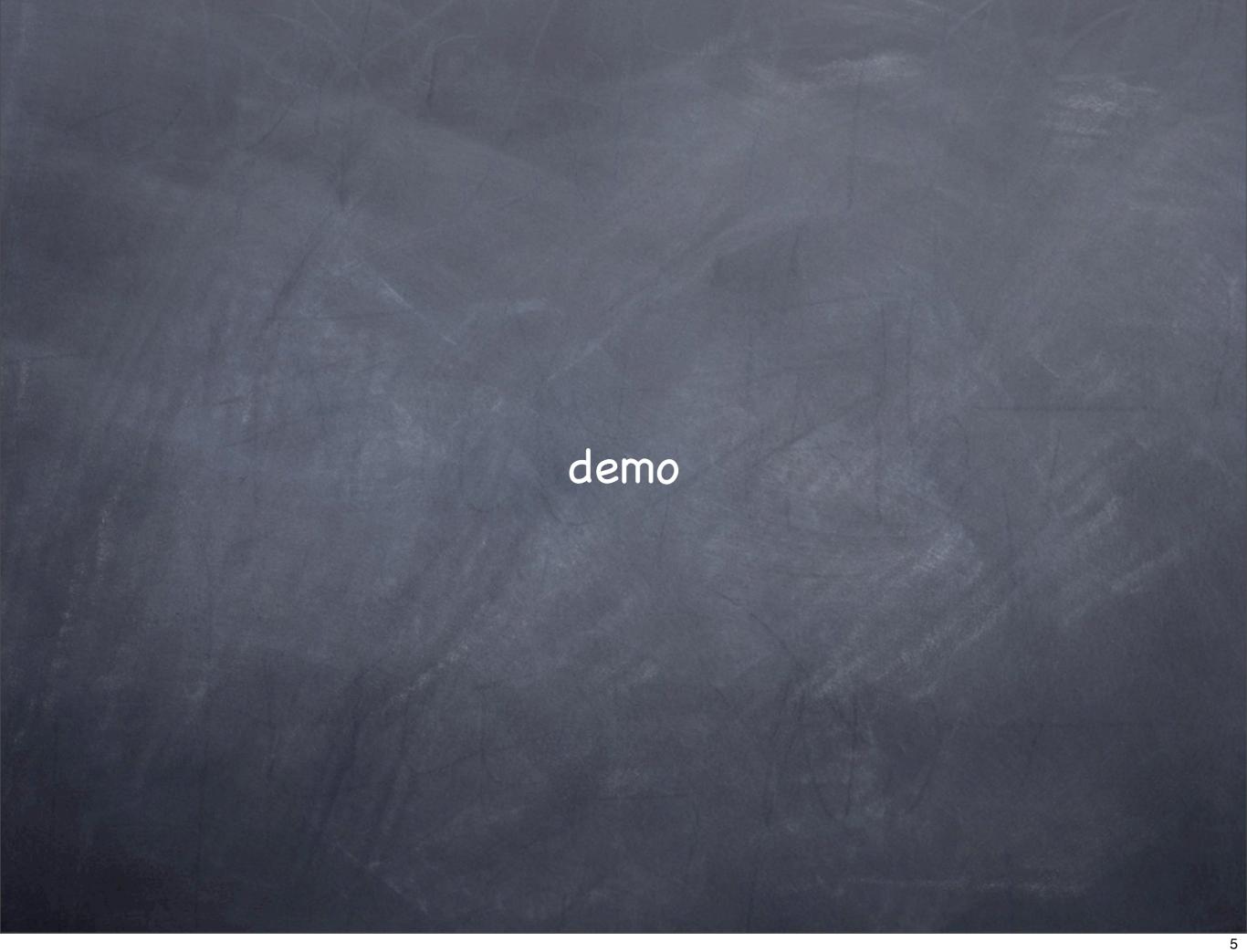
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#### Survey

- "unit" testing (try, do, want)
- automated "acceptance" testing
- omanual testing



# Why Do People Like Test-Driven Design?

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Some don't

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- Some don't
- Because it finds bugs

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- Because it guides and paces work

## Why Do People Like Test-Driven Design?

- Some don't
- Because it finds bugs
- Because it guides and paces work
- Because it gives... permission?

# Why Do People Like Test-Driven Design?





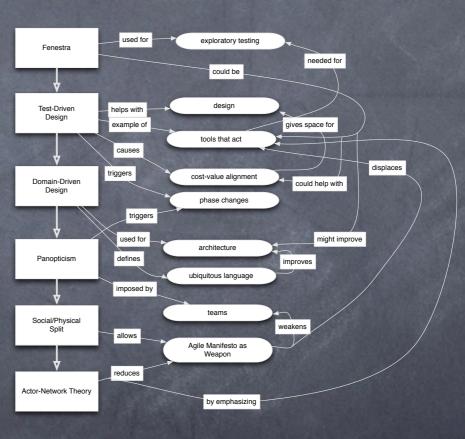


Flickr user Ron Reiring http://www.flickr.com/photos/84263554@NOO/





# Low Coupling High Cohesion

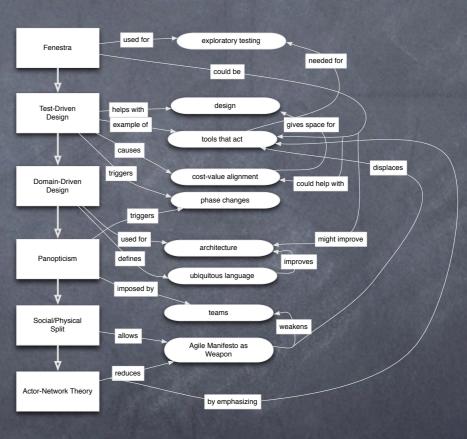


Structured Design
Fundamentals of a Discipline of Computer
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#### Low Coupling High Cohesion







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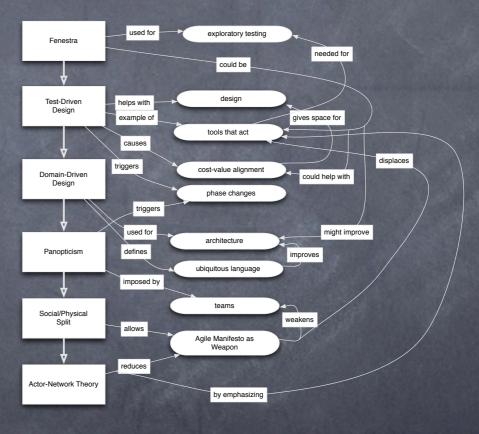
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#### Low Coupling High Cohesion





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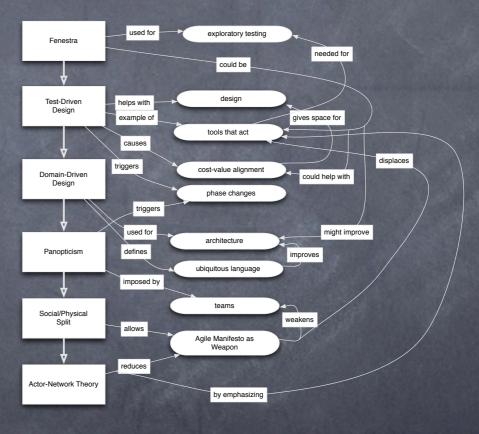
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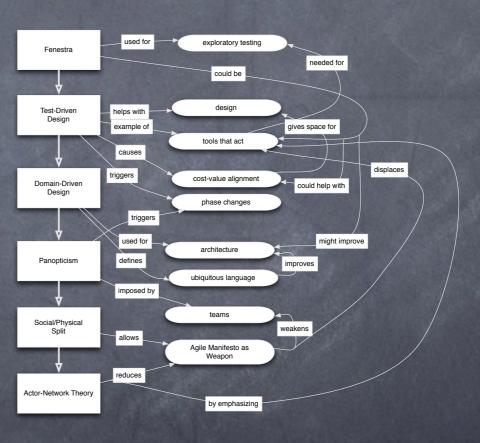
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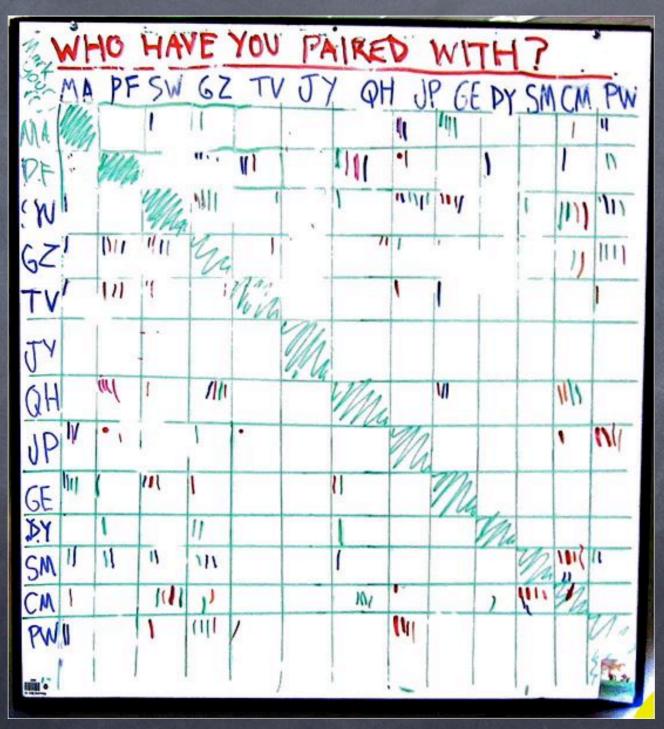


TDD Aligns
Short-Term Cost and
Short-Term Value

#### It Feels Like a Phase Change

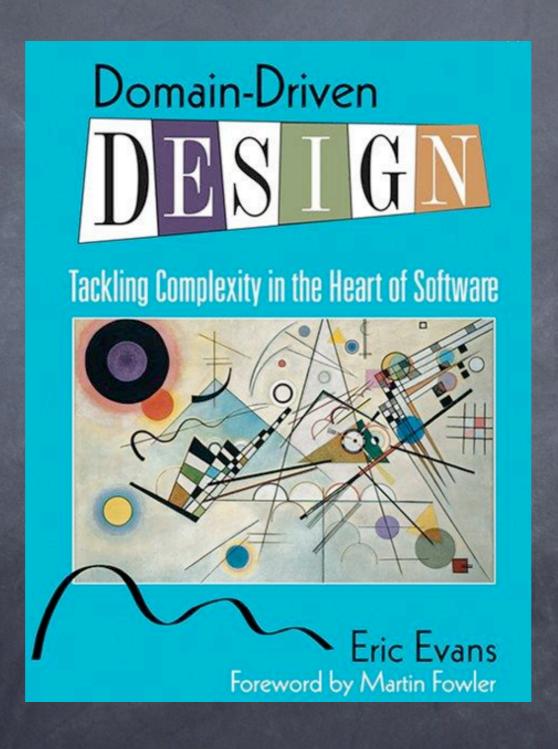


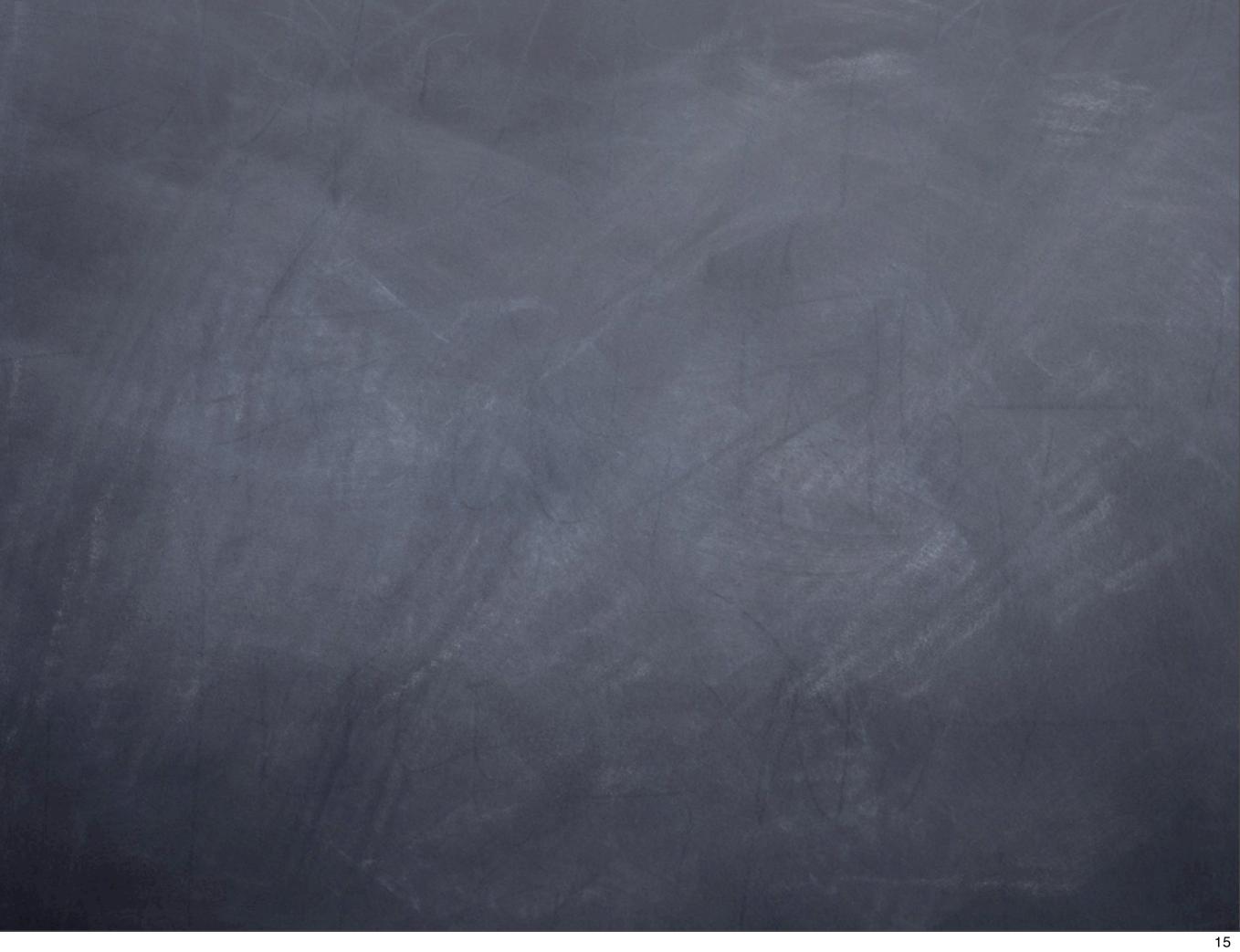
#### Project Life Is Full of Potential Phase Changes



http://www.bigvisiblecharts.com

#### A D Beyond TDD





... exercise the language relentlessly ...

... iron out difficulties ...

... object to terms that are awkward...

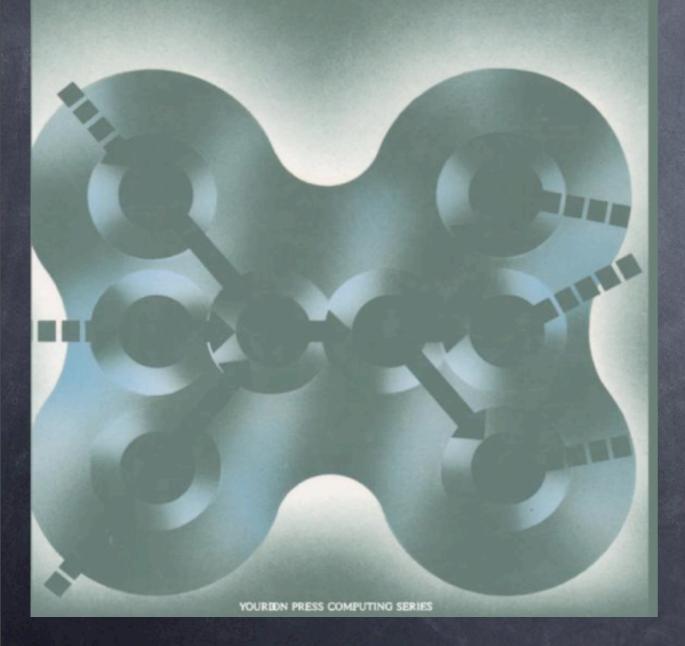
... watch for ambiguity ...



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... exercise the language relentlessly ...

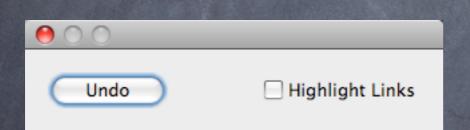
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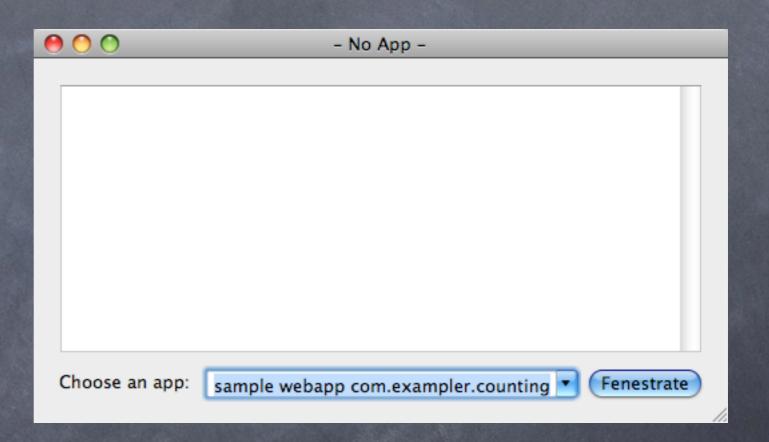
... object to terms that are awkward...

... watch for ambiguity ...

#### To the Rescue!

(a bit)

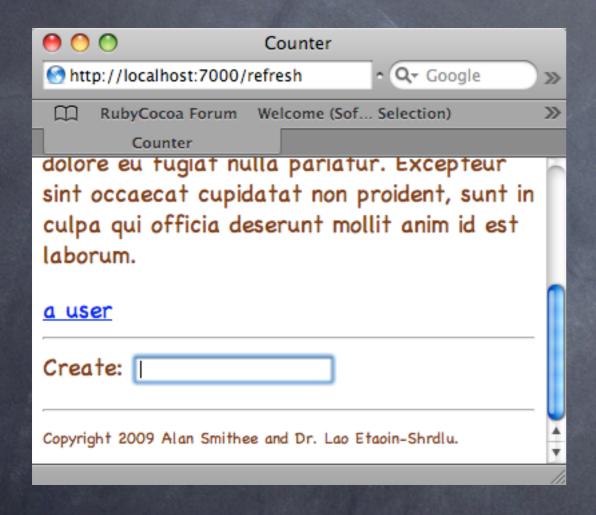


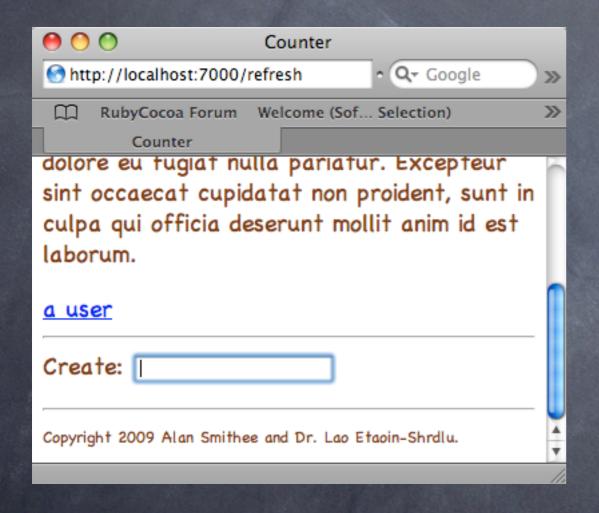




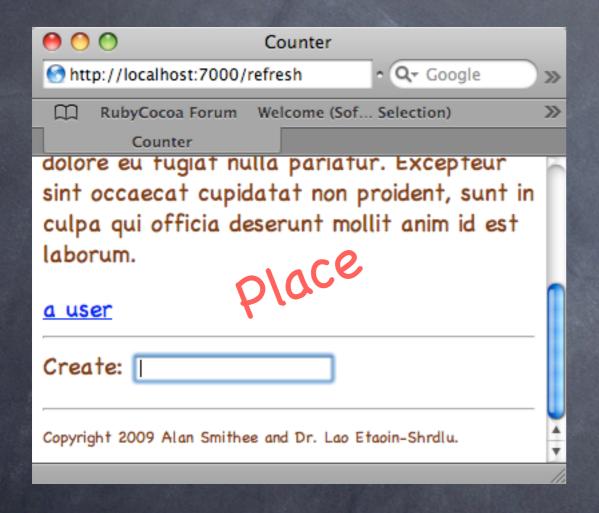


#### A Match in Language

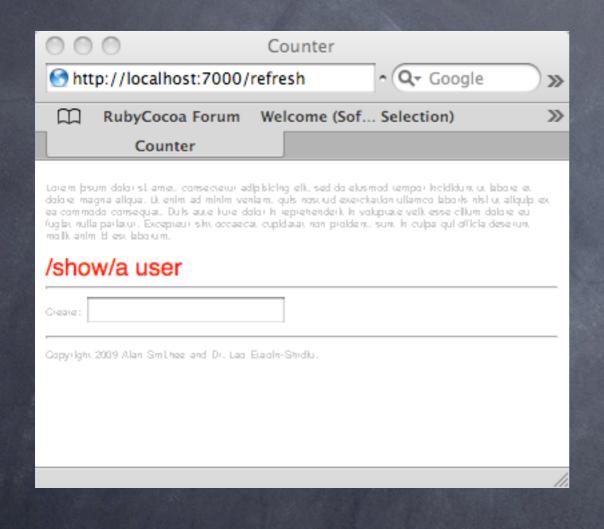




Server



Server



Server



Server

Domain Events

- ... of the domain expert
- ... of the programmer

The domain expert

... of the programmer

The domain expert

- in the domain expert
  - - ... of the exploratory tester

## Wait - Something Actionable

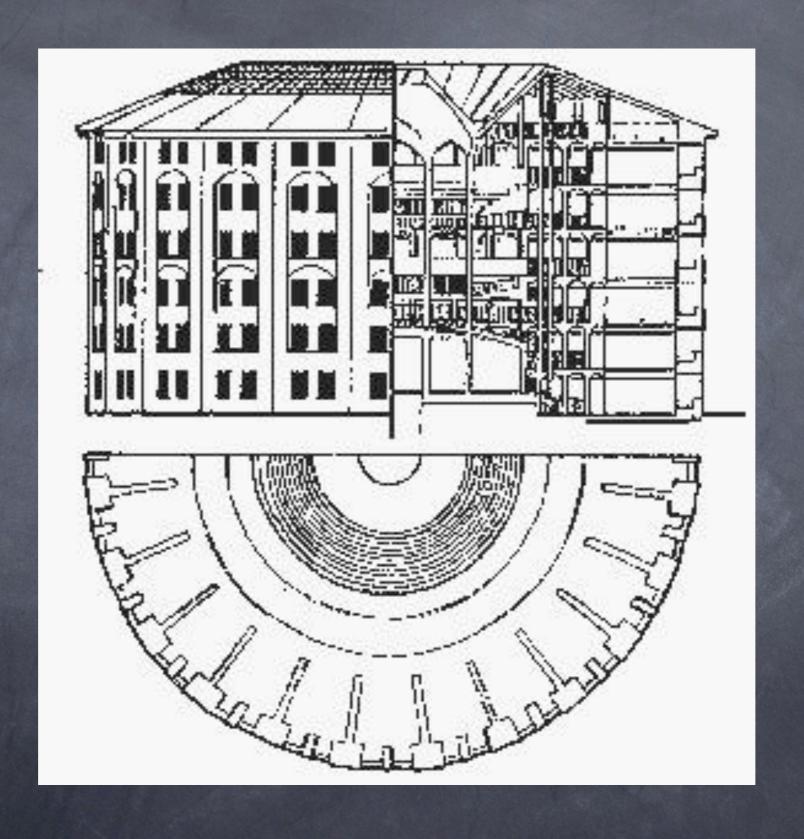
- Unit-duration action
- No bug should be hard to find the second time

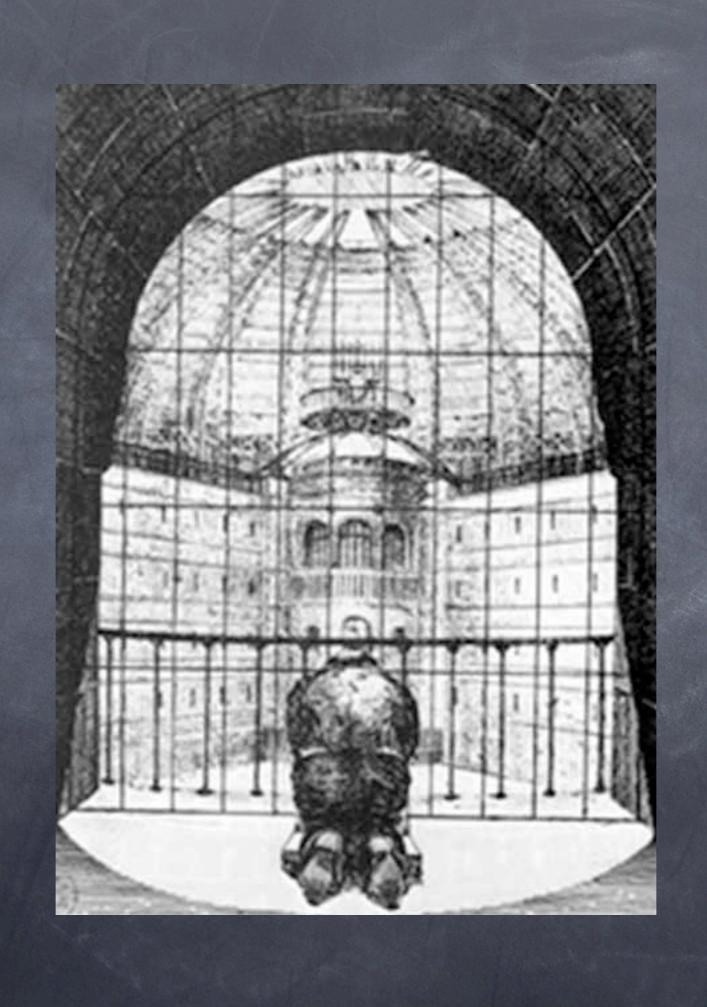
# Consensual Panopticism Consensual Panopticism in Software Development

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- Bentham: remake a criminal into a citizen
- Foucault: "creation of the subject"
  - We grew up being molded by the dispassionate observation of others
  - It's what we are in this era

## Panopticising Ourselves

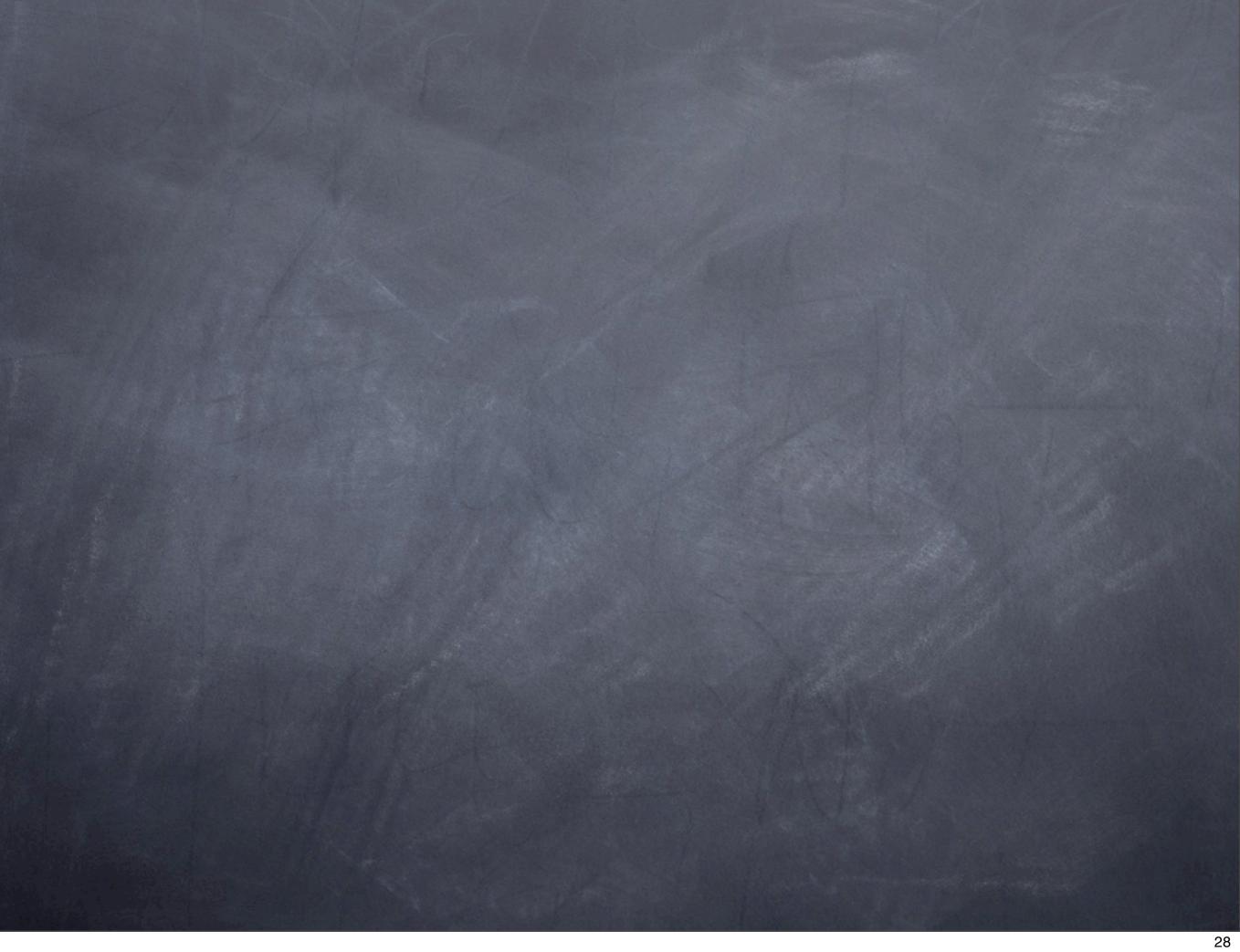


http://www.bigvisiblecharts.com

## And Who Is "Ourselves"?

"I think the code is trying to tell us something..." - Kent Beck

"Code speaks to programmers just as wood does to carpenters." - Keith Braithwaite











Processes Tools





Processes
Tools
Code







# Actor-Network Theory



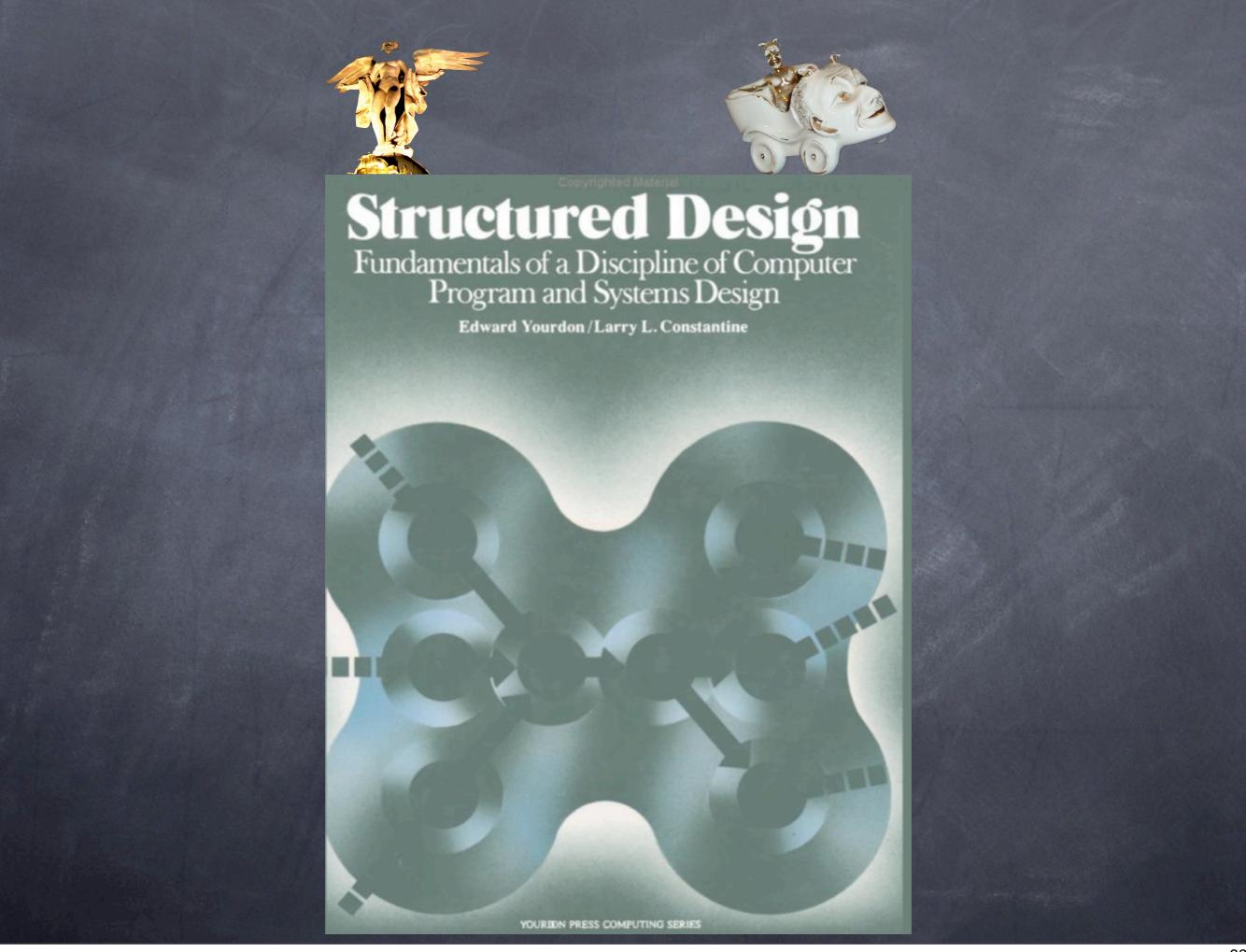
## Things Replace Social Effort



mymoratorium.wordpress.com/



www.bayouhighlands.com

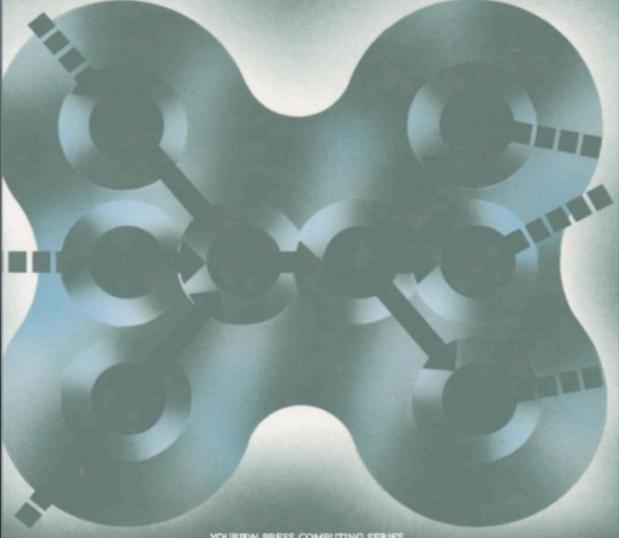






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YOURDON PRESS COMPUTING SERIES

#### Interactions

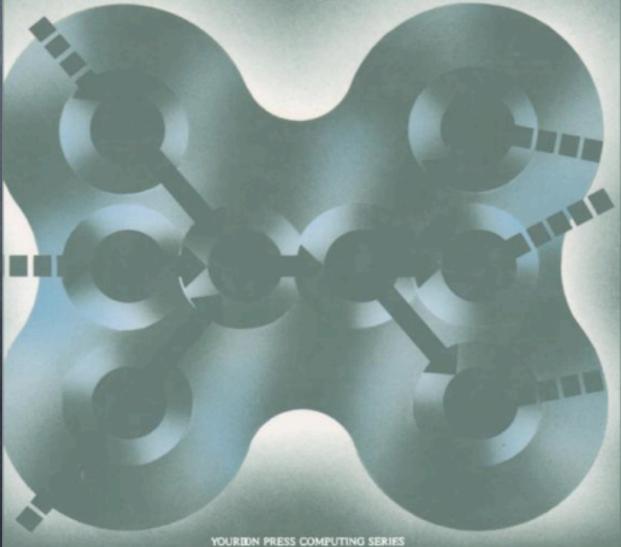




#### Individuals

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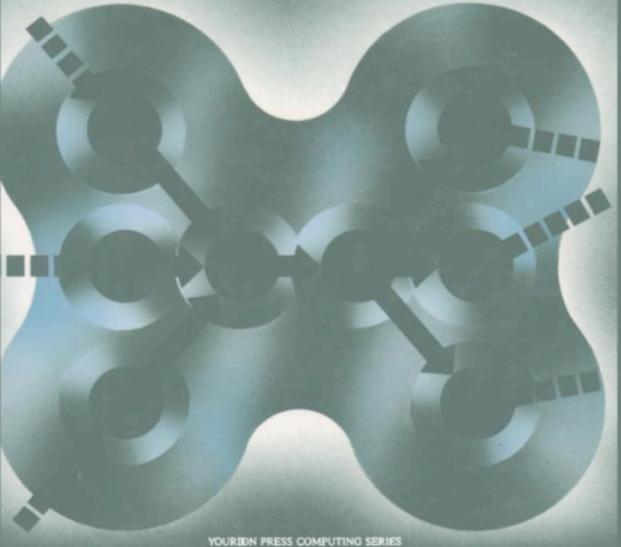
Interactions



TDD

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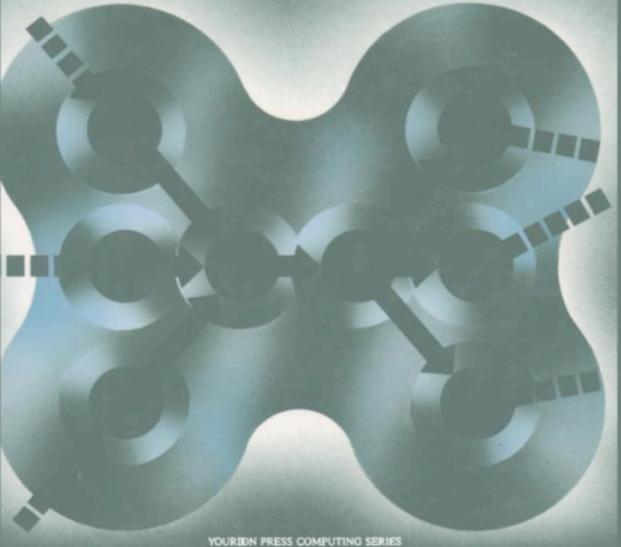
Interactions

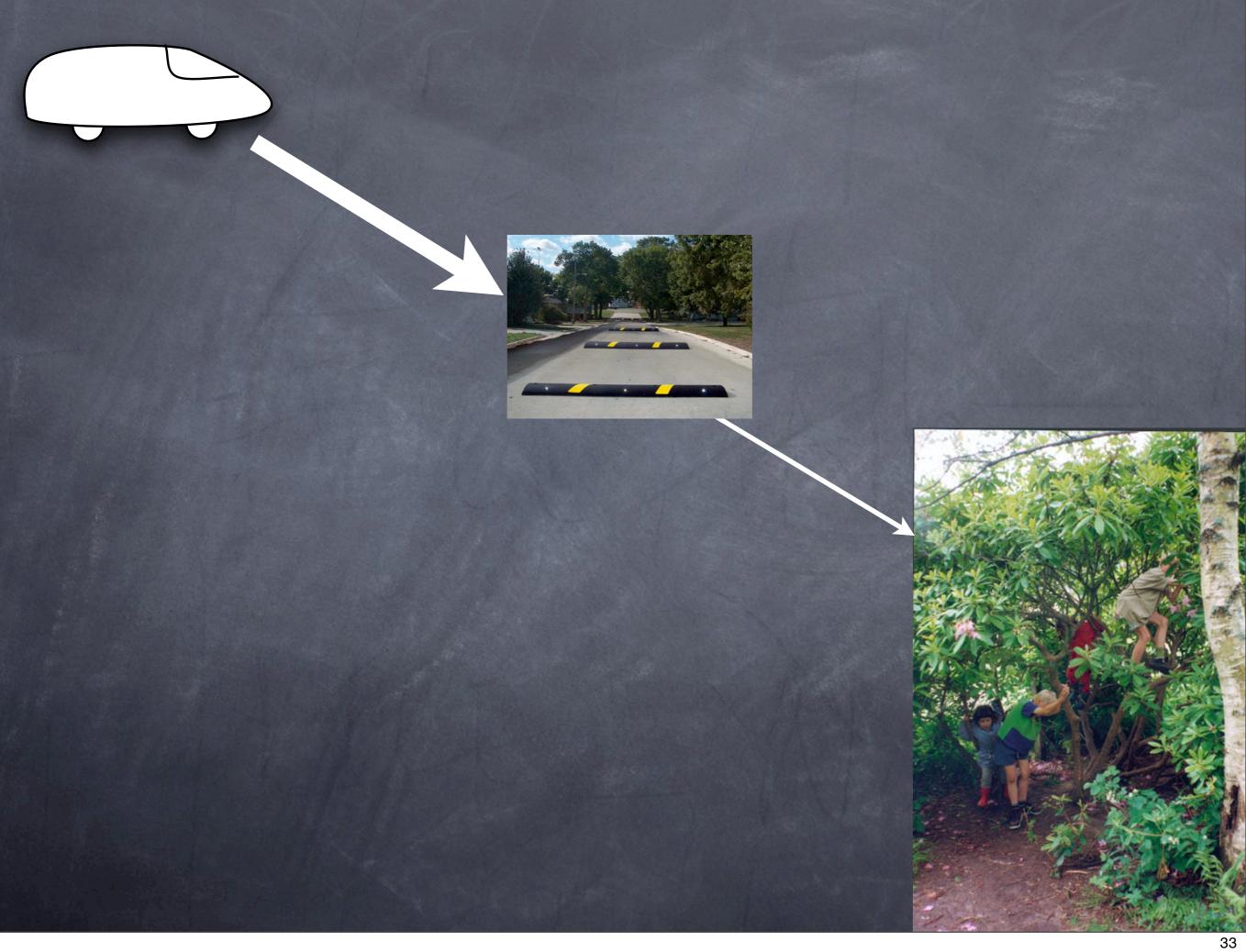


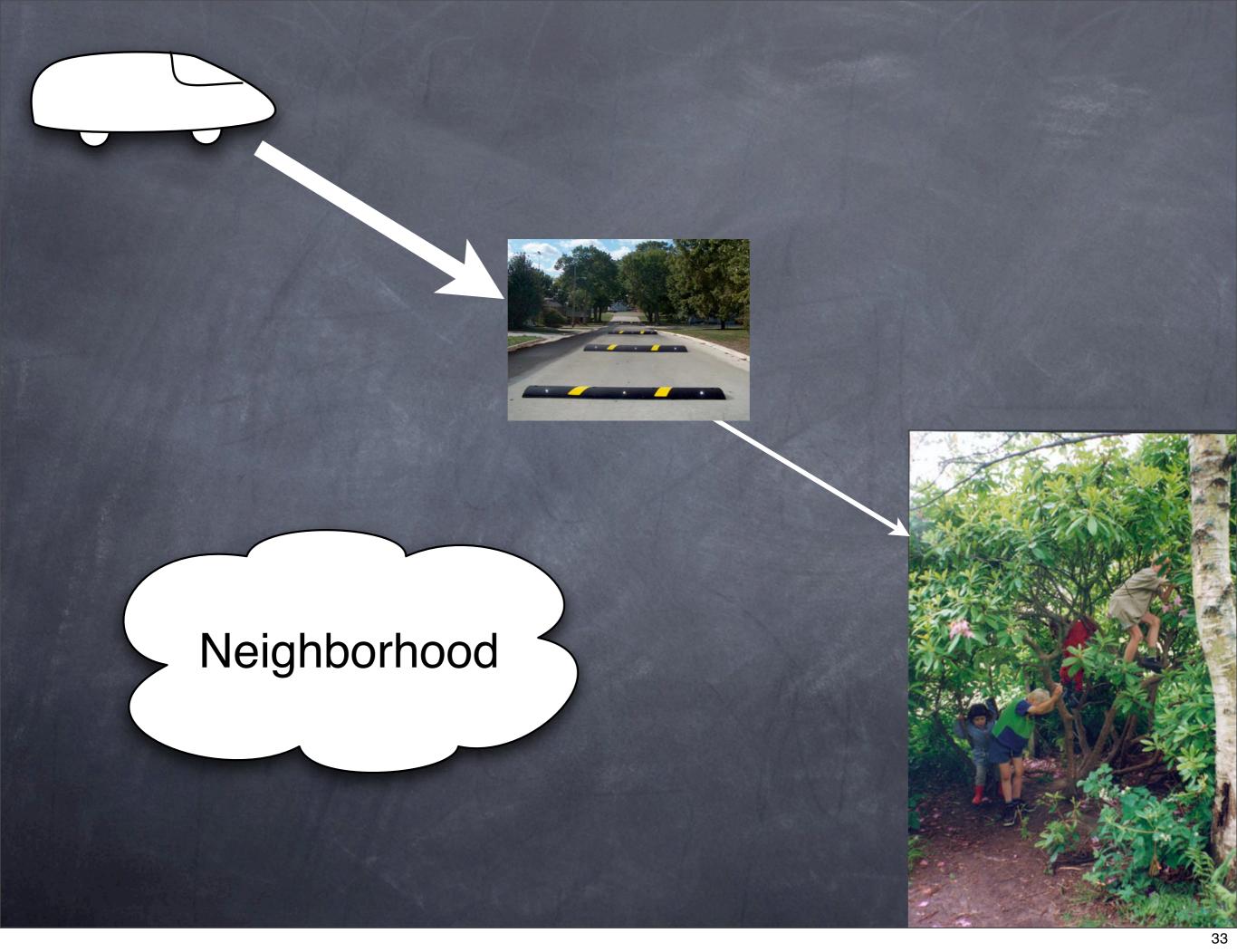
## Tools

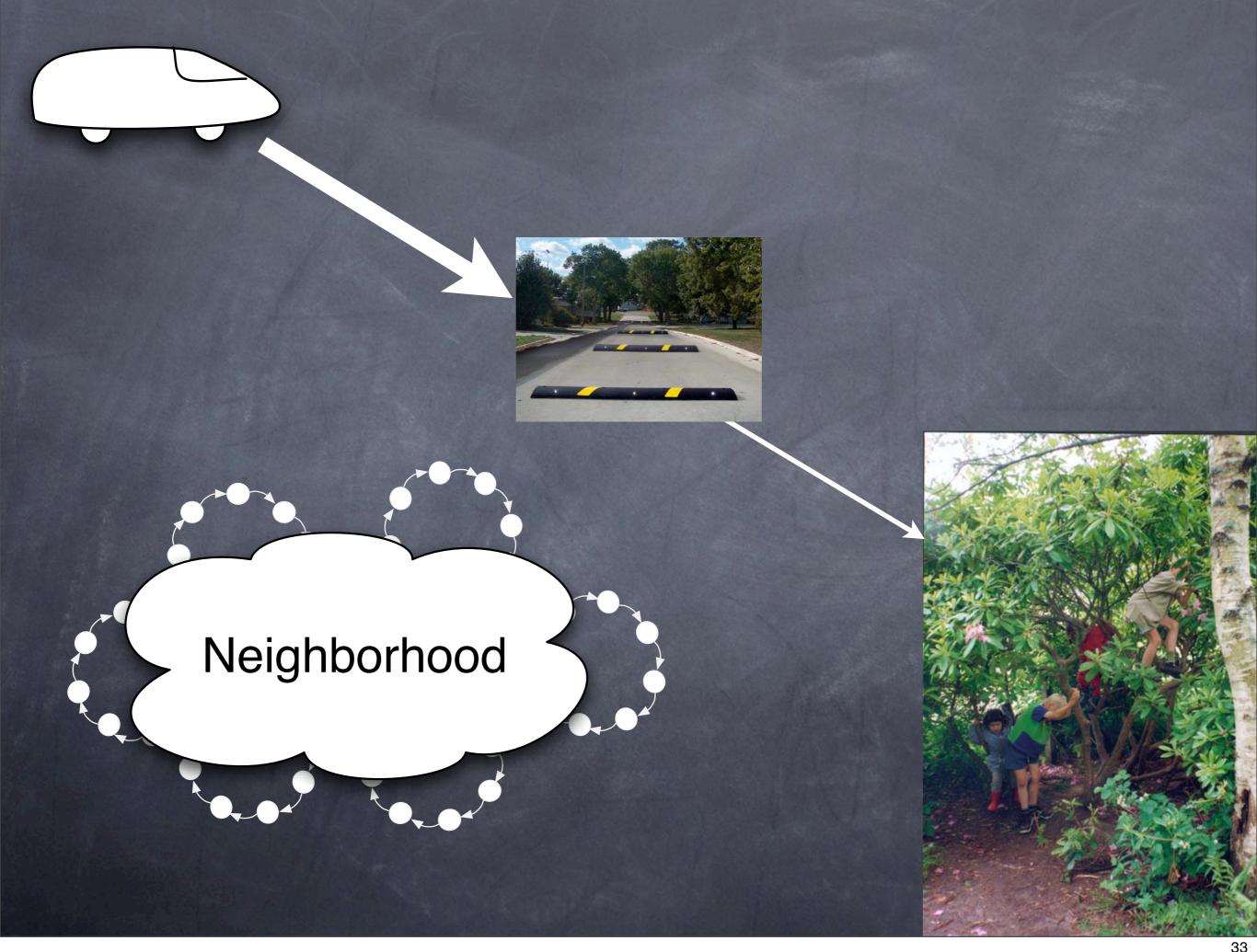
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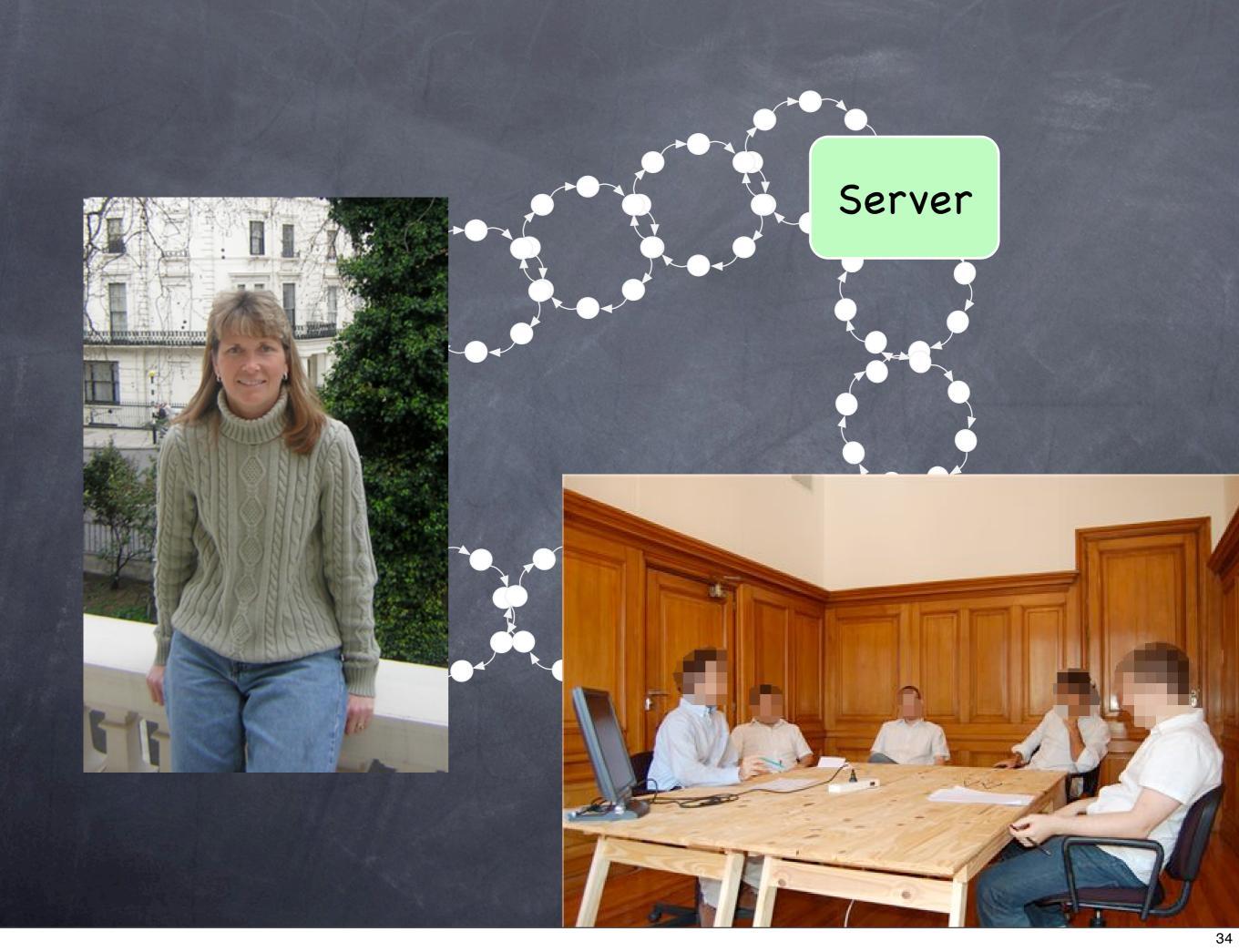












## Action Items

- Move toward ubiquitous language
- Foucault: Discipline and Punish
- ANT: http://www.exampler.com/ blog/2007/11/06/latour-table-ofcontents/
- Workshop in Paris...